

repositioning

the conference

THE CONFERENCE

IAP 2012 Cape Town, South Africa							
PROPOSED SCIENTIFIC PROGRAMME							
Time	Saturday SEPT.28, 2012	Sunday SEPT.29, 2012	Monday OCT.01, 2012	Tuesday OCT.02, 2012	Wednesday OCT.03, 2012	Thursday OCT.04, 2012	Friday OCT.05, 2012
0800 - 0830			REGISTRATION				
0830			SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS
1000			TEA/POSTER VIEWING				
1030	IAP EXECUTIVE MEETING	IAP COUNCIL MEETING	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS
1300			KEYNOTE LECTURE	KEYNOTE LECTURE	KEYNOTE LECTURE	KEYNOTE LECTURE	KEYNOTE LECTURE
1400		REGISTRATION	LUNCH (IAP BUSINESS MEETING)				
1500			SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS
1530			TEA/POSTER VIEWING				
1730		COCKTAIL EVENING	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS	SYMPOSA SHORTCOURSE SLIDE SEMINARS
2100			OPENING CEREMONY & WELCOME RECEPTION		CONGRESS DINNER		CLOSING CEREMONY

THE CONFERENCE

PROPOSED BUDGET FOR THE BIENNIAL CONGRESS OF THE INTERNATIONAL ACADEMY OF PATHOLOGY (IAP) 2012

INCOME	TOTAL	QTY	UNIT PRICE
PARTICIPANT INCOME			
Delegate Income - Early Bird	3,975,000.00	600	6,625.00
Delegate Income - Normal	5,936,000.00	800	7,420.00
Delegate Income - 50% reg fee	259,700.00	70	3,710.00
Student Income - 10% reg fee	22,260.00	30	742.00
Accompanying persons	700,000.00	200	3,500.00
Non-paying guests	0.00	0	0.00
TOTAL PARTICIPANT INCOME	10,892,960.00	1700	
CASH SPONSORSHIP			
Platinum	500,000.00		
Gold	400,000.00		
Silver	200,000.00		
Bronze	100,000.00		
TOTAL SPONSORSHIP	1,200,000.00		
SOCIAL EVENTS			
Welcome Reception	0.00		
Congress Gala Dinner	750,000.00	1500	500.00
Optional Theme evening / Braai	400,000.00	1000	400.00
TOTAL SOCIAL EVENTS	1,150,000.00		
OTHER INCOME			
Loan / Seed money	160,000.00	0	160,000.00
Exhibition	450,000.00	30	15,000.00
TOTAL OTHER INCOME	610,000.00		
TOTAL INCOME	13,852,960.00		
EXPENSES	TOTAL	QTY	UNIT PRICE
PRE-CONGRESS MARKETING			
Travel and accommodation costs	250,000.00		
Exhibition stands rental	150,000.00		
Entertainment and refreshments at hand-over conference	120,000.00		
PROMOTION COSTS			
First Announcement	15,000.00		
Second Announcement	15,000.00		
Third Announcement /Final programme	90,000.00		
Inserts and advertising	250,000.00		
Website	30,000.00		
PR and media	35,000.00		

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PROPOSED BUDGET FOR THE BIENNIAL CONGRESS OF THE INTERNATIONAL ACADEMY OF PATHOLOGY (IAP) 2012

INCOME	TOTAL	QTY	UNIT PRICE
VENUE			
Venue hire - CTICC	1,800,000.00		
Exhibition set up costs	400,000.00		
Venue contingency	200,000.00		
Parking for local delegates and staff	45,000.00		
Additional security	50,000.00		
EQUIPMENT AND EXTRAS			
A/V Equipment	600,000.00		
Banners and signage	55,000.00		
Flags	10,000.00		
Signage	25,000.00		
Conference Transport	500,000.00		
Equipment rental for Organisers office	90,000.00		
Photopier rental	30,000.00		
Photocopier paper	5,000.00		
Photocopies	8,000.00		
Airport Welcome Desk	20,000.00		
SOCIAL EVENTS			
Opening Ceremony	150,000.00		
Welcome reception	850,000.00	1700	500.00
Optional evening function	350,000.00	1000	350.00
Gala dinner	1,615,000.00	1700	950.00
Accompanying person's programme	600,000.00	200	3,000.00
Closing Ceremony	150,000.00		
SPEAKERS AND SPONSORED DELEGATES			
Air Travel International	75,000.00	5	15,000.00
Air Travel African delegates	600,000.00	50	12,000.00
Accommodation	165,000.00	55	3,000.00
Airport transfers	13,200.00	55	240.00
Gifts for speakers	10,000.00	40	300.00
Speaker place name cards	480.00	40	12.00
Processing of Abstracts	75,000.00		
DELEGATE PACK			
Folder	150,000.00	1500	100.00
Bag	204,000.00	1700	120.00
Pen	23,800.00	1700	14.00
Pad	34,000.00	1700	20.00
Evaluation form	34,000.00	1700	20.00
Badges and lanyards	59,500.00	1700	35.00
Delegate gifts	93,500.00	1700	55.00
Information Pocket size booklet	42,500.00	1700	25.00
Certificate of attendance	30,000.00	1500	20.00

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PROPOSED BUDGET FOR THE BIENNIAL CONGRESS OF THE INTERNATIONAL ACADEMY OF PATHOLOGY (IAP) 2012

INCOME	TOTAL	QTY	UNIT PRICE
STAFF	75,000.00		
Casual staff	4,500.00	30	150.00
Staff Uniforms			
ADMINISTRATION			
Credit card charges			
Bank charges	500,000.00		
Insurance	300,000.00		
Loan / Seed money	100,000.00		
Stationery Provision	160,000.00		160,000.00
Refreshments for planning meetings	15,000.00		
Travel for planning/committee meetings	8,000.00		
On site cell phone costs for secretariat	25,000.00		
Two way radios on-site	10,000.00		
Contingency	12,000.00		
	200,000.00		
CONGRESS MANAGEMENT FEE			
Thebe Conferences	772,500.00	515	1,500.00
TOTAL EXPENDITURE	12,299,980.00		
TOTAL INCOME	13,852,960.00		
PROFIT/LOSS	1,552,980.00		

Budget notes:

Conference reg fee based on fees of Brisbane (A\$5.3 = ZAR1)

600 delegates will make use of early bird registration

800 delegates will register normal fee

70 delegates will be subsidized with 50% of full reg fee

30 students will be subsidized with 90% of full reg fee

200 accompanying persons will register

Welcome Reception will be included in registration fee

Gala Dinner will be subsidized for full paying delegates and comp for students and delegates who are already subsidized

Total of 40 speakers: 30 international and 10 local

THE CONFERENCE

TIME AND DURATION

Cape Town has a warm Mediterranean climate. The month of March is the end of Summer in the city, with mild weather, when the average minimum temperature is 14 degrees Celsius and the average maximum temperature is 25 degrees Celsius. The average rainfall is approximately 22mm.

GETTING AROUND

By Taxi or Coach

Cape Town's metered taxi operators have a proud record of helping visitors make the most of their stay. Luxury air-conditioned coaches and shuttle buses will move delegates between the airport, hotels, the CTICC and their functions.

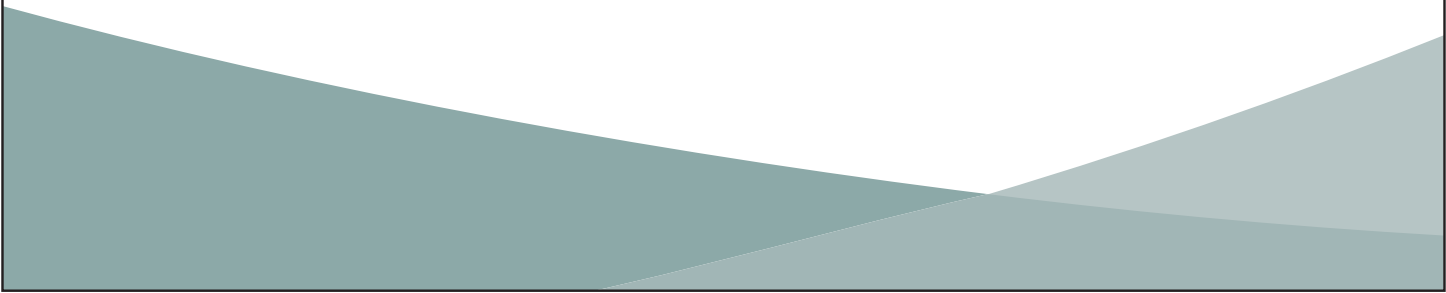
By Train

Cape Town station is situated within walking distance of the ArabellaSheraton Grand Hotel, and the functional Metro Rail system connects the city centre with the northern suburbs, southern suburbs and Cape Flats.

By Canal

Cape Town's newest tourism precinct, the Roggebaai canal, will ferry visitors and locals in water taxis from their hotels in the world-renowned Victoria & Alfred Waterfront along a picturesque stretch of water to the front door of ArabellaSheraton Grand Hotel. As hotels are within easy walking distance, this offers a recreational alternative.

Architecturally, the canal and convention centre reflect the historical heritage of Cape Town. In time the banks of the canal will be dotted with sidewalk cafes and restaurants, speciality retail outlets, small boutique hotels and guesthouses.



THE CONFERENCE

TRAVEL TO CAPE TOWN

INTERNATIONAL FLIGHTS TO AND FROM CAPE TOWN / SOUTH AFRICA

When visiting Cape Town, delegates will mostly arrive and depart by air. Once here, getting around is relatively simple and convenient, whether by rail, taxi, inner city bus or hired car.

CAPE TOWN INTERNATIONAL AIRPORT

BANKS

International Departures

- ABSA has a bank, a bureau de change and an ATM in International Departures.

International Arrivals

- You will find a Master Currency bureau de change in International Arrivals.

EXECUTIVE LOUNGES

International Departures

- South African Airways
- British Airways – Terraces
- The Premier Lounge (www.Rennies.co.za)

The Premier Lounge is an executive lounge that is open to any passenger, no matter the airline or ticket class. You can pay per visit or buy a pre-paid card for six or more visits.

INTERNET ACCESS

ACSA has provided a WIFI (Wireless Internet Access) facility at the International as well as at the Domestic Terminals.

VAT REFUNDS

Foreign visitors leaving South Africa may claim back Value Added Tax on purchases from the VAT refund administrator. The goods have to be shown to the administrator before check-in.

The VAT refund office is on the ground level of International Departures. Only after a passenger has checked in and passed through passport control is the value of the VAT (less the administrator's commission) paid back. This happens on the ground level of International Departures, between passport control and the boarding gates.

TELEPHONES

Public telephones

There are public telephones, which use coins or phone cards, in all terminals.

Cellular (mobile) telephone rentals

In the International Terminal you will find VodaShop and MTN Mobile Phone Rental. There is also a VodaShop in Domestic Arrivals.

By Air

The Conference venue is merely a 20-minute drive from Cape Town International Airport.

20 international and national carriers service Cape Town International Airport on a daily basis. Some international carriers fly directly to Cape Town some stop over in Johannesburg and then carry on to Cape Town, with others terminating their flights in Johannesburg, which necessitates a short two-hour domestic flight.

International airlines flying into Cape Town include:

- Air Mauritius
- Air Namibia
- British Airways
- KLM
- LTU
- Lufthansa
- Malaysia Airlines
- Singapore Airlines
- South African Airways
- Virgin Atlantic
- Air Botswana
- Kenya Airways
- QATAR

Domestic airlines that link Cape Town to other cities in South Africa:

- British Airways/Comair
- Kulula.com
- Nationwide Airlines
- SA Airlink
- South African Airways
- 1Time
- SAA Express

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FLIGHTS TO AND FROM SOUTH AFRICA

Europe	
SAA	Cpt direct
British Airways	Cpt direct
Virgin	Cpt direct
KLM	Cpt direct
Lufthansa	Cpt direct
LTU	Cpt direct
Nationwide	Cpt direct
Air France	Jnb direct
Iberia	Jnb direct
Olympic Airways	Jnb direct
Swiss Air	Jnb direct
TAP Air Portugal	Jnb direct
Far East & Australia	
Malaysian Airlines	Cpt direct
Singapore Airlines	Cpt direct
Cathay Pacific	Jnb direct
SAA	Jnb direct
Qantas	Jnb direct
Middle East	
Emirates	Jnb direct
SAA	Jnb direct
Yemen Airways	Jnb direct
QATAR	Cpt direct
Africa	
Kenya Airways	Cpt direct
Air Mauritius	Cpt direct
Air Namibia	Cpt direct
SAA	Cpt direct
Interair	Jnb direct
Air Malawi	Jnb direct
Air Zimbabwe	Jnb direct
Egypt Air	Jnb direct
East African Airline	Jnb direct
Air Botswana	Jnb direct
Cameroon Airlines	Jnb direct
Air Seychelles	Jnb direct
Ethiopian Airlines	Jnb direct
Air Madagascar	Jnb direct
Trans Air Congo	Jnb direct
Air Gabon	Jnb direct
Air Tanzania	Jnb direct
Lignes Aeriennes	Jnb direct
Congalaises	
Comair	Jnb direct
Rwandair Express	Jnb direct
Hewa Bora Airways	Jnb direct
Angola Airways	Jnb direct
Air Austral	Jnb direct

USA

SAA (Atlanta) Jnb direct
 SAA (New York) Jnb direct
 No American airlines, though Delta are pool partners of SAA
 Most European Airlines fly via Europe

South America

Malaysian Airlines Cpt direct
 SAA Jnb direct

ESTIMATED FLYING TIMES

Estimated flying time between various destinations within South Africa

- Johannesburg 1 hr 50 min
- Durban 1 hr 55 min
- Port Elizabeth 1 hr 15 min
- Johannesburg – Livingstone 1 hr 30 min
- Johannesburg – Sun City 40 min

Estimated flying time between destination Cape Town and International cities:

- Atlanta 18 hrs 25 min
- Boston 25 hrs 50 min
- Copenhagen 14 hrs 50 min
- Dubai 10 hrs 10 min
- Edinburgh 12 hrs
- Frankfurt 10 hrs 30 min
- Hong Kong 16 hrs
- London 11 hrs 30 min
- Melbourne 20 hrs 50 min
- Nairobi 6 hrs 10 min
- New York 19 hrs
- Perth 11 hrs 15 min
- Sao Paulo 11 hrs 45 min
- Singapore 13 hrs 35 min
- Vancouver 21 hrs 35 min

THE CONFERENCE

ACCOMMODATION

Cape Town has a wide selection of superb hotels in all categories that promise local and international business visitors a pleasurable stay in the Mother City.

With access to more than 3000 rooms, all within walking distance, the Cape Town International Convention Centre is ideally located to accommodate the specific needs of any delegation. Our on-site hotel, the 5 star Arabella Sheraton Grand Hotel has 483 rooms and suites and provides delegates with immediate access from the hotel to the heart of the convention centre.

Our clients have access to more than 2500 five-star rooms, 3500 four-star rooms and 2200 three-star rooms. If conference organisers are looking for moderately priced accommodation, they can access an additional 8000 rooms in the city's excellent guesthouses and lodges.

Cape Town is a value-for-money destination and hotels offer excellent service to our delegates. Currently, conference delegates can expect to pay for accommodation within the following bandwidths:

Annual Rate Band-widths (Price Level 2006)	
5 Star	From R1700 per night (breakfast included)
4 Star	R800 - R1600 per night (breakfast included)
3 Star	R350 - R850 per night (breakfast not always included)

Rates:

- exclusive of Tourism Levy charged at a rate of 1% of the total accommodation revenue;
- exclusive of any national or provincial tourism or other levies, which may be required by legislation to be collected from time to time;

- the quoted rate will increase automatically, without prior notification in the event that the prevailing rates of either Value Added Tax or other applicable levies are increased;
- current and subject to year on year escalation and will be confirmed when contracted; or
- year-on-year escalation is based on the CPIX and is dictated by economical variables.

Season Rates

Cape Town is a popular leisure destination and a fast growing business / conference destination. Seasons play a particular part in negotiating the best possible tariff for our conference.

Cape Town has three particular periods (seasons) which within rates are determined. These are:

High	*Shoulder	Low	*Shoulder	High							
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

*Shoulder: High/Low season rate apply
– depending on hotel availability

Peak Periods are:

Peak Season: January (Week 1), November, December (from 3rd week)

Pick 'n Pay Argus Cycle Race: 2nd Weekend March

Old Mutual Two Oceans Marathon: 2nd week in April

Room Allocation

- Each hotel will allocate a number of rooms for your event based on the dates requested and how it fits in with high/low demand periods.
- As a basic indication, hotels offer 1 complimentary room per certain amount of rooms reserved. Normally, that will be 1 complimentary room for every 50 rooms occupied.
- Upgrades, interleading and staff rooms can be negotiated as soon as event is contracted with hotel.

THE CONFERENCE

There are a number of hotels that can be booked for the congress. The table below illustrates the wide variety of choice available:

HOTEL CATEGORY	AREA	ROOMS	
5 STAR			FROM R1700
ArabellaSheraton Grand	Foreshore, CBD (in-house hotel – CTICC)	483	
Cape Grace	V&A Waterfront	122	
Table Bay	V&A Waterfront	329	
RadissonSAS G/Bay	Granger Bay (V&A)	182	
Mount Nelson	Tamboerskloof	206	
The Bay	Campsbay	72	
Le Vendome	Sea Point	143	
12 Apostles Hotel	De Oudekraal	70	
The Vineyard	Newlands	173	
Eurocape's Mandela-Rhodes Place	Greenmarket	Opening 2007	
One and Only	V&A Waterfront	Opening 2007	
Bantry Bay Luxury Suites	Bantry Bay	18	
Lagoon Beach Hotel	Milnerton	272	
4 STAR			FROM R700 - R1600
Cape Castle Protea	Green Point	65	
Victoria Junction Hotel	Green Point	172	
Metropole Hotel	Central City, CBD	29	
The Commodore	V&A Waterfront	236	
Portwood Hotel	V&A Waterfront	103	
La Splendida Boutique Hotel City Centre	CBD	24	
Protea President Hotel	Bantry Bay	349	
Cape Heritage Hotel	City Centre	15	
Capetonian Hotel	Foreshore, CBD	167	
Cullinan Hotel	Foreshore, CBD	410	
Holiday Inn Waterfront	Foreshore, CBD	546	
Cape Sun, Southern Sun	Central City , CBD	368	
Winchester Mansions	Sea Point	53	
Ambassador Hotel & Executive Suites	Bantry Bay	97	
Hippo Boutique Hotel	Central City, CBD	20	
The Cape Milner	Central City , CBD	57	
Cape Town Lodge	Central City , CBD	114	
Best Western Cape Suites	Central City , CBD	123	
The Townhouse	Central City, CBD	107	
St. Georges Hotel	Central City, CBD	139	
Fountain Hotel	Central City, CBD	270	
Victoria & Alfred Hotel	V&A Waterfront	94	
Protea Hotel	North Wharf	68	
Adderley Hotel	Central City, CBD	28	

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HOTEL CATEGORY	AREA	ROOMS
3 STAR		
Protea Pier Place Hotel	Central City, CBD	56
Breakwater Lodge	V&A Waterfront	251
Protea Sea Point Hotel	Sea Point	123
City Lodge	V&A Waterfront	164
Park Inn Hotel	Central City, CBD	165
Eastern Boulevard, Garden Court Central City	CBD	292
Newlands, Garden Court	Newlands	162
De-Waal, Garden Court	Central City, CBD	136
The Cape Manor	Sea Point	108
Lady Hamilton	Central City, CBD	78
Cape Diamond Hotel	Central City, CBD	60
Hotel Graeme	Green Point	32
Cape Castle	Green Point	65
Tudor Hotel	City Centre, CBD	26
Tulbagh Hotel	City Centre, CBD	58

THE CONFERENCE

SOCIAL EVENTS

In many international congresses, the social programme is almost considered as important as the conference proceedings. This is a time when the host country is able to share some of the traditions of the country with international visitor. Cape Town is a cosmopolitan city with many opportunities to stage unique and memorable social events.

For smaller functions and candle lit dinners in the historical Cape of Good Hope Castle, social functions on chartered vessels in the harbour or at other beautiful Cape Town venues are easily arranged. Dinners at local wine estates or at world-renowned hotels can also be very special.

Some examples of the kind of social that could be organised for the Congress are as follows:

African Theme Dinner

An African Theme dinner can be the highlight of any congress' social programme. Entertainment could include some of South Africa's top entertainers, such as the Soweto String quartet, Sibongile Khamalo and Hugh Masekela, plus the best of African dancing and singing.

A Cape Vineyard Braai

Coal fires will abound with the best seafood to a wide range of meats being cooked the traditional South African way, plus "potjiekos" and other delicacies. There will be an opportunity to formally taste and compare the fine local wines in smaller groups under expert guidance.

A Formal Forest Dinner

Sit down to a formal dinner in the middle of Newlands Forest, one of the city's Cape Peninsula National Park forests, complete with long tables and white napery. The tall, imposing pine trees will be illuminated for dramatic effect while dinner is served. Newlands forest is but a 15-minute drive from the city centre.

Cape Malay Street Party

Cape Town's vibrant Cape Malay community are descendants of the slaves and political exiles brought to Cape Town in the 17th century from the Malaysian islands and the Indian subcontinent. Three hundreds years later, the Cape Malay community in Cape Town remains a vibrant one. This event, introduces the guests to this unique community, with its rich heritage and culture and fabulous culinary tradition.

ACCOMPANYING PERSONS PROGRAMMES

Shopping and sunbathing are pleasurable pursuits, but they should not be the only items on the agenda of spouses or partners of business delegates visiting the city. Cape Town is the Jewel of Africa and it has a wealth of interesting places to visit and intriguing people to meet. We're determined that they should enrich your stay and make it unforgettable.

Learn the Lingo

Xhosa, one of the 11 official languages, is a predominant language in South Africa. Let language expert and well-known teacher, Anne Munnik, explain the fascinating origins and mechanics of the beautiful, intricate language.

Great Gardens Walkabout

The Cape Peninsula is one of the world's six floral kingdoms and the City of Cape Town boasts some of the most exquisite private gardens in Southern Africa.

Visit the Brandy Route

Brandy was first produced at the Cape in the 1800's. Accompanying persons can learn more about this fascinating, age-old process by going on the Brandy Route, which snakes through the Cape winelands from Stellenbosch to Paarl, Wellington and Worcester.

Cape of Herbs

Go on a guided tour of one of the many interesting herb gardens in Cape Town before listening to a short talk by an expert in the field on which herbs are particularly suited to Cape's mild Mediterranean climate, and their many uses, from the medical to culinary to cosmetic.

The Architectural face of the City

From Cape Dutch to avant-garde, Cape Town's eclectic architecture tells the story of the city's history. Go on a guided tour of interesting Cape Town buildings including Cape Dutch gems like Groot Constantia and the Castle of Good Hope.

Tour the Townships

You can't visit Cape Town without taking in township life, where more than two million Capetonians live. Each township has its own attractions, its own character. There are special tours on offer where you can experience the unique township culture, enjoy a cup of tea at one of the many hospitable bed-and-breakfast establishments, drink African beer in a shebeen (local pub), visit a craft market, or savour the sounds of township jazz.

Of Gems and Jewels

Visitors to Cape Town simply have to experience the splendour of the unique Gold of Africa Museum, where one of the largest and most impressive collections of gold artefacts is on display. You can tour the museum's studio and watch goldsmiths at work, learn about precious stones and cast your own silver pendant.

AIRLINE ROUTES INTO SOUTH AFRICA AND CAPE TOWN



AFRICA



SOUTHERN AFRICA



WESTERN CAPE

